



CONFISERIE SPRÜNGLI

Tradition since 1836

TRADITION SINCE 1836

- 1836 David Sprüngli acquires Konditorei Vogel in Zurich's Marktgasse. The foundation stone of the company is laid.
- 1845 David Sprüngli & Fils begins chocolate production at the prompting of Rudolf Sprüngli-Amman.
- 1859 The shop at Paradeplatz opens for business. It rapidly becomes the premier address for fine confectionery and pastries and a popular meeting place on Zurich's Bahnhofstrasse.
- 1883 Coffee is served for the very first time in the history of the company in the Sprüngli Pavilion at the National Exhibition in Zurich.
- 1892 Confiserie Sprüngli and Chocolat Sprüngli (which later became Lindt & Sprüngli) go their separate ways and have been completely distinct businesses ever since. David Sprüngli-Baud assumes control at Confiserie Sprüngli.
- 1909/10 The business premises at Paradeplatz are renovated in the Art Nouveau style.
- 1924 Hermann Sprüngli, a representative of the fourth generation, takes the reins.
- 1931 The total refurbishment of the premises at Paradeplatz is put in hand.
- 1956 Richard Sprüngli (5th generation) assumes control of the business.
- 1957 Launch of the light and airy Luxemburgerli.
- 1961 Traffic and space considerations persuade the company to move production to Dietikon.
- 1970 The store in the Spreitenbach Shopping Centre is ready to open its doors. Over the next few years, Sprüngli will open further stores in prime shopping locations in the Winterthur, Basel, Bern, Zug and Geneva areas.
- 1994 Richard Sprüngli's nephews, Milan and Tomas Prenosil, assume control of the family business.
- 1998 Confiserie Sprüngli is the first company in its sector to establish an online presence.
- 2001 The production facilities in Dietikon are extended and modernised.
- 2007 The sales and customer advice facilities and the cafe bar on the ground floor at Paradeplatz are redesigned and modernised.
- 2012 The distribution network is being systematically expanded with an attractive outlet at Geneva airport together with a new Café & Lounge at Zurich airport.
- 2014 Opening of the exclusive Boutique & Café in Dubai as the first store outside Switzerland.
- 2015 Launch of the exquisite «CUBA – auténtica colección» product line.
- 2015 For the first time, Confiserie Sprüngli launches four kinds of chocolate made from pure hay milk in bar form.
- 2015 Relaunch of the Confiserie Sprüngli website.
- 2016 Launch of a new store concept in ShopVille Zürich for a quick bite of indulgence. This is followed by another Sprüngli shop-in-shop in the Bongénie fashion store in Geneva.
- 2017 The first store in eastern Switzerland opens at the heart of St. Gallen's Old Town. Another new store is located right inside Zurich Oerlikon railway station.
- 2017 Opening of the first Boutique & Café in Abu Dhabi.
- 2018 Confiserie Sprüngli opens its second Boutique & Café in Dubai at "The Dubai Mall".

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Sprüngli